



# Asheville Home Builders Association

## 2009 Associate Member Discount Program Sign Up Form

The Asheville Home Builders Association is pleased to announce the 2009 Associate Member Discount Program. This program is offered each year in conjunction with the Parade of Homes. For a nominal charge of \$25 Associate Member companies can participate in this program by offering products and services at a discounted rate to builders for their entries in the 2009 Parade of Homes. Discounts offered in the past include: free estimates, 10% off installation, 10-20% off packages, etc.

Unique to this program, Associate Member companies participating receive an eight month advertising package. The deadline to submit an Associate Discount is February 11, 2009. Discounts received after this date will not be accepted or advertised by the AHBA. Associate Discounts will be released to the membership on February 13, 2009. During the signup period participating companies will be recognized in the Weekly Briefings beginning Monday, January 12, 2009. Participating in the Associate Member Discount Program is easy to do and gives you and your company great exposure to Builders interested in the Parade of Homes.

### **Associate Member Discount Program includes:**

**Listing on AHBA Website under Associate Member Discount Page** – Listing includes: company & contact info, discount description, color logo and link to member website. Listing will be released on February 13, 2009 and runs through October 31, 2009.

**Inclusion in AHBA Newsletter *Blueprints*** – Company name listed during the following months: March, April, May, June, October and November in Parade of Homes Feature Section.

**Recognition at Parade of Homes Banquet** – Inclusion in presentation on October 15, 2009.

**Inclusion in Parade of Homes Preview Event** – The Parade of Homes Preview Event will feature any Associate Member companies offering an Associate Discount through the AHBA. Associates will be given a 3 foot area to display brochures, handouts, discount information, product & service information, etc. The event will be held on February 19, 2009 at the Crest Center & Pavilion. AHBA Builder Members will be encouraged to attend and any builder member who RSVP's to the event, attends and visits the designated booths will be given a \$200 discount on their 2009 Parade of Homes entry! The incentive for the builders to attend is an effort to get as many builders as possible in front of the Associates who commit to offer a discount. All AHBA Builders Members and Prospective Builder Members will receive a flyer by mail, prior to the event, letting them know about the upcoming event, types of discounts and the \$200 savings opportunity.

*Any type of discount will be accepted and all negotiations for redeeming discounts are negotiable between the Associate Member Company and the builder, the AHBA does not get involved with the actual discount negotiations, etc. Associates participating in the program are only required to offer the discounts on the builders 2009 Parade Home.*

**Sign up today to participate in the 2009 Parade of Homes Associate Discount Program by completing the form below and faxing to the AHBA Office at 828-299-7008.**

Member Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Number: \_\_\_\_\_

Description of Discount Offered: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

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***Deadline to participate in the 2009 Associate Member Discount Program is February 11, 2009. Discounts received after this date will not be accepted or advertised through the AHBA. Payment of \$25 must accompany this form by the deadline date for inclusion. Please contact the AHBA with any questions, 828-299-7001***