

# 2008 Parade of Homes

The 2008 Parade of Homes is just around the corner! Custom or spec, your entry is sure to highlight your innovative ideas, dynamic floor plans and fine craftsmanship for the many visitors who are interested in a new home and the Asheville area.

This year's Parade of Homes will be one to remember! Our association, in partnership with BuilderFusion, will continue to offer a full color, glossy magazine publication for the 2008 Parade of Homes. We had excellent feedback last year regarding the new and improved publication and look forward to another successful year. This year we will continue to feature an entire website dedicated to the Parade of Homes, [www.ashevilleparadeofhomes.com](http://www.ashevilleparadeofhomes.com). Viewers will be able to access the website to view entries and a comprehensive member directory, while also utilizing a mapping feature and online voting.

This year we will feature a promotional map which will include a color picture of each entry while noting its location on the map and its page number in the publication. This year we will distribute 65,000 copies.

As always, the Parade Magazine will include the home's features, floor plan, rendering, directions and a builder profile. In addition, the Parade Magazine will feature our Annual Sponsors as well as our member companies that choose to advertise within the publication.

Many of our Associate Members are offering special discounts to Builders participating in the Parade. Please visit [www.ashevillehba.com](http://www.ashevillehba.com) and click on Parade of Homes link to see an up to the minute listing of all of the Associate Member discounts being offered.

The Parade of Homes will be October 11-12 & 18-19 from 1:00pm-5:00pm each day. This four day event is open to the public and the goal of the AHBA is to educate and re-confirm to the public that now is the time to buy a new home!

We look forward to your entry! Please review the attached packet and contact the AHBA Office at (828) 299-7001 with any questions.

## 2008 Parade of Homes Excellence Within...

*The Association, Home Building & The Community*

## DATES & ENTRY FEES

### Early Bird Special

⇒ Entries received by Friday, July 9 will be \$950

### Second Deadline

⇒ Entries received between July 10 & July 17 will be \$1250

### Final Deadline

⇒ Entries received between July 18 & July 29 will be \$1500

### Last Minute Entries

⇒ Entries received after July 29 deadline will be \$1800

**Multiple Entries:** Builders entering more than one entry will receive a discount of \$100 per additional entry.

**Surrounding HBA Members:** We will accept entries from HBA Members of the following counties: Haywood, Hendersonville, Transylvania, Madison, Yancey, McDowell & Rutherford at a charge of \$1250 per entry.

**Judging Eligibility:** Only AHBA Member Entries will be eligible for judging and there must be a minimum of 3 entries per county for judging.

## COMPLETED ENTRY PACKAGE GUIDELINES

*We strive to make each Parade of Homes a success. In order to do so, please adhere to the following guidelines:*

- ◆ Builder Entry Packet must be completed in its entirety & returned to the AHBA by the deadlines noted above.
- ◆ Full payment must be received with each entry—no exceptions!
- ◆ Adherence to Art Specifications—renderings, floor plans, photos, logos, etc.

## 2008 CHANGES & UPDATES

This packet contains the forms you need to complete your builder entry

### Minimum to Enter Parade

- Home Must be **Dried In** by July 29th
- Dried In Status = Roof and Wall Sheathing
- Spot checks will be conducted on July 23, 24 & 25 any entry not meeting *Dried In Status* will be removed from the publication and refunded their entry fee less a 20% processing fee. \*No Exceptions

### Judging

- Door Hangers will be utilized stating Judging in Process or Judging Complete - Hangers will be Time/Date Initialed
- Home CANNOT be judged more than once in any of the AHBA Parade of Homes.

### Modular Homes

- Will be allowed in the Parade as long as the following are met: Permanent Foundation, Deeded Lot, Off Frame Modular ONLY

**Under Construction Banners** - You must confirm your judging status with the AHBA by Sept. 1st:

1. Fully Accessible - To be Judged
  2. Partially Accessible - Not to be Judged
  3. Not Accessible - Drive by Only
- \*Note these descriptions will be displayed on entry pages

**Builder Affidavit** - must be completed and delivered to the AHBA Office by Monday, October 6th by 4 pm

*\*No Builder Affidavit = No Judging*

**Associate Discount** - only applies one time and is only valid during the year it was offered.

# ENTRY INFORMATION SHEET

Please complete for your entry in the 2008 Parade of Homes. PRINT LEGIBLY.

Builder Name: \_\_\_\_\_

Company Name: \_\_\_\_\_  
(List as it will appear in POH Magazine)

Company Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Email: \_\_\_\_\_

NC Builder License Number: \_\_\_\_\_ Qualifier: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Fax: \_\_\_\_\_

## Home Details

Street Address of Entry: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ 9-digit zip: \_\_\_\_\_ Subdivision: \_\_\_\_\_

Type of Home:       Single Family       Town home       Condominium       Modular (off frame only)

Price of Home: \_\_\_\_\_ Estimated Lot Price: \_\_\_\_\_ Heated Square Footage: \_\_\_\_\_  
(sale price—including lot price and options/extras)      (for judging purposes only)

Realtor Name: \_\_\_\_\_ Company Name: \_\_\_\_\_

Realtor Phone: \_\_\_\_\_ Realtor Cell: \_\_\_\_\_

**\*You may submit a realtor's company logo in a 300 dpi jpeg or tiff on CD to AHBA with this packet**

**Will this home be Dried In by July 29th?**     Yes     No

(See definition on previous page, Spot checks will be conducted on July 24-25, any entry not meeting Dried In Status will be removed from the publication and refunded their entry fee less a 20% processing fee.)

**Will this home be Substantially Complete for judging by Monday October 6th?**     Yes     No

## Required Additional Items:

Please submit the following in an electronic document format

**Special Features-** Please provide up to ten (10) most important features of your home entry.  
Note: Info must be as accurate as possible

**Directions to Home-** Be clear and explicit in 45 words or less.

**Builder Biography** – Please submit bio in paragraph form - **no more than 100 words**. Please submit in an electronic Microsoft Word Document. Possible items to include in bio: Company name, years in business, specialties, awards, previous & recent projects and number of years in the AHBA Parade of Homes. Note this will be displayed on your builder entry page.

**Builder Photo-** Please submit a head/chest shot for your builder entry page. Please submit digitally at 300 dpi. No web photos will be accepted. Minimum size 2 x 2

**Logos-** Please submit up to **3 logos** to be included on your builder entry page in the Parade Magazine. Must be submitted in High-resolution Electronic Format. Acceptable formats are JPEG, TIFF or EPS. Must be at least 300 dpi. Possible logos would include: company logo, development/subdivision logo, Energy Star logo, NC Healthy Built Homes logos, WNCGBC logo, your realtors logo, etc.



## BUILDER COMMITMENT FORM

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By signing the commitment form, I agree to abide by the following regulations. Note: Please initial in the appropriate space.  
If you have any questions, contact the AHBA at 828-299-7001.

- \_\_\_\_\_ 1. All home entries must be, at least, dried in by October 6th for entry into Parade. Please DO NOT enter a home if it will not be at this minimum stage by this date. Notify AHBA by September 1st to have an UNDER CONSTRUCTION banner placed on entry.
- \_\_\_\_\_ 2. It is the responsibility of the builder to obtain customer approval to enter a custom home. Homes that have been occupied are NOT eligible to be entered.
- \_\_\_\_\_ 3. Builder agrees to erect Parade of Homes signage prior to Judging on October 10th according to POH guidelines. All signage (including directional signs) must be removed by October 24th.
- \_\_\_\_\_ 4. Homes must be accessible from 9:00 a.m. to 5:00 p.m. on the day of judging, Friday, October 10th. **NOTE:** If you cannot be available at this time of judging, you may leave a duplicate key in an envelope and clearly marked at the AHBA office the day before judging. Judges will close the house after entry has been judged and leave the key inside the home. Judges will leave a door hanger indicating that they have been there. Builder and/or representative shall have no communication with the judges whatsoever.
- \_\_\_\_\_ 5. The home will be open and shown by you or your representative between the hours of 1:00 p.m. and 5:00 p.m. on October 11,12 and October 18,19. No parties shall be held within a Parade Home during the designated POH weekends & times.
- \_\_\_\_\_ 6. To judge, home must have clean access and must be "substantially" complete for the general public. Builder must complete and sign the enclosed 2008 Participation Agreement Waiver.
- \_\_\_\_\_ 7. To be judged, home must be "substantially" complete. It is the builder's responsibility to fax to the AHBA offices, the attached "Substantially Complete Affidavit" form on or before Monday, October 6th. A minimum of seven(7) features MUST be fulfilled to be judged. There will be NO EXCEPTIONS.

### 7 out of 10 features must be fulfilled

- Interior Paint and trim completed
- Driveway paved
- Lighting fixtures installed and operable with permanent power
- All areas to tile/vinyl to be installed and complete
- Areas to be landscaped to be 'passable' for traffic accessing house
- All plumbing fixtures installed
- All kitchen cabinets installed with countertops
- All bathroom cabinets installed with countertops
- All areas to receive carpet to be installed and complete
- All areas to receive hardwood must be installed

- \_\_\_\_\_ 8. If home sells before the Parade of Homes magazine is published and is not to be opened for viewing, we will place a banner on entry page that reads- SOLD, not available for viewing. This info must be submitted to the AHBA by Wednesday, September 10th.
- \_\_\_\_\_ 9. Additionally, if your home is not complete Builder must convey this information to the AHBA offices by Monday, September 1st so that an "Under Construction" banner can be placed on your entry, which will instruct the reader to call the Builder for a construction progress update. An AHBA representative will contact you regarding the status of your home.
- \_\_\_\_\_ 10. To be eligible for associate member discounts the home must be shown and the product/service must be in the house during the Parade of Homes. Discounts are negotiable between the builder and the associate member, independent of the Home Builders Association. Associate discounts only apply 1 time.
- \_\_\_\_\_ 11. Failure to comply with any of the above regulations excludes the builder from all privileges set forth by the POH executive committee.
- \_\_\_\_\_ 12. There will be a maximum of two proofs of entry furnished without charge. After two, there will be a charge of \$50 for each additional proof. Your signature will be required.
- \_\_\_\_\_ 13. There will be a \$75 refundable deposit required for each Builder Sign. Please bring credit card and/or check when picking up your signs, made payable to AHBA. Signs will be available for pick-up the week of October 5th at the AHBA Office and during the Builder Open House on Monday, October 6th. Builders will be notified of time of Open House.
- \_\_\_\_\_ 14. Any entry that does not fully abide by the regulations disclosed in the Parade of Homes Entry Packet, each year, will be pulled from the official judging process and the builder/company will be placed on a one year probation from the Asheville Home Builders Parade of Homes. Furthermore, any additional entries in the Parade under the builders name or company will also be pulled from judging during that year.

**Builder Name** (print) \_\_\_\_\_

**Company Name** \_\_\_\_\_

**Signature** \_\_\_\_\_

**Date** \_\_\_\_\_

## 2008 FEATURE AWARD CATEGORIES - By Application Only

The following awards are open to all entries that apply, however they are available by application only. Please note, these special award categories are in addition to our traditional gold and silver awards as well as the Best in Show Award, Viewer's Choice Award and Realtor's Choice Award. All entries will automatically qualify for gold and silver awards, Best in Show Award, Viewer's Choice Award and Realtor's Choice Award.

### Innovation Award

-This award will showcase an entry that has an innovative use of materials and/or application.

### Healthy Built Home Award

-The AHBA partners with the Western North Carolina Green Building Council in an effort to promote and encompass all aspects of environmental design and construction. This award will be presented by the WNCGBC and will be based on the NC Healthy Built Homes criteria.

### Trend Awards of 2008

-The AHBA represents over 400 Builder Members who specialize in all aspects of construction. In an effort to reach out to our builders and showcase their construction techniques we have chosen to offer the Trend Awards. The Trend Awards will feature new concepts/trends in the construction industry.

### Entry Requirements:

*In order to be considered for judging in the following Special Awards you must place a check by the individual awards you would like to enter and provide answers to the respective questions, photos and an award statement. (please check all that apply)*

#### \_\_\_ Innovation Award

1. Please provide a description of the innovative use of material or application in which your entry is being entered.
2. Please submit a minimum of 2 electronic photos showcasing the innovate material, application and use.
3. Award Statement (see below)

#### \_\_\_ Healthy Built Home Award

1. Please provide a photo copy of your Healthy Built Homes Certificate to the AHBA Office.
2. Please submit a minimum of 2 electronic photos of the home and photos of at least 3 Healthy Built Home features.
3. Award Statement (see below)

#### \_\_\_ Trend Award

1. Please provide a description of the trend you have chosen to enter.
2. Please submit a minimum of 2 photos featuring the trend.
3. Award Statement (see below)

### Award Statement:

On an additional sheet, explain the major features of the entry and why you think it deserves an award in the category entered. Identify the target market, any unusual constraints or opportunities which the project presented and the benefits to the consumer. Include any information that you feel is important to your category. Statement to be type-written and must not exceed 250 words.

### Entry Deadlines:

For all entries - answers to questions and award statements must be submitted by September 10th at 5pm . All photos must be submitted no later than September 24th at 5pm.



Asheville  
Home Builders  
Association

# PARTICIPATION AGREEMENT

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The Participation Agreement is entered into this \_\_\_\_\_ day of \_\_\_\_\_, 2008 by and between the Asheville Home Builders Association (AHBA) and \_\_\_\_\_ (Builder).

The purpose of this Participation Agreement is for the mutual understanding of said Builders and the AHBA for the showing of a house(s) in the 2008 Parade of Homes (POH).

The Builder agrees that the house(s) entered in said POH shall conform to the rules and regulations established by the POH Executive Committee for the 2008 POH, a copy of which is enclosed hereto and made part of this agreement.

The AHBA agrees that all entry fees shall be used for the purpose of producing and promoting the 2008 POH to insure public attendance to the greatest extent possible. All methods of the 2008 POH promotions shall be determined by the AHBA.

Builder agrees to have their house(s) open for public showing during the published times of the 2008 POH. The builder agrees that they, staff or a company representative **MUST** be present during all parade hours. **NON COMPLIANCE will result in loss of privilege to participate in future parades!** None of the Builder's employees, family, company representatives or their employees shall be eligible for any drawings for prizes which may be part of the overall 2008 POH production.

Each Builder will be required to submit to the POH Executive Committee completed Builder Entry Packet for its use which will include:

- ◆ POH Publication
- ◆ Color Sketch Rendering, Floor Plan and Home Description
- ◆ Builders bio, home features and directions to home (see Entry Information Sheet)

The undersigned Builders agree to indemnify and hold harmless the AHBA, its Board of Directors, its agents and employees and the 2008 POH Executive Committee from any claims, causes of action or judgments of any kind which may be made against any or all of them arising out of or relating to the undersigned's participation in the AHBA 2008 POH. This indemnification agreement includes, without limitations, claims for bodily injury, death, damage or loss of personal property, breach, of contract, copyright infringement or conversion, or from any financial loss sustained by participation in the 2008 POH and claims arising out of the acts of subcontractors or agents of any profession employed by the Builder.

**Violation of the 2008 POH rules and guidelines may result in suspension of future POH participation privileges.**

The address(es) of the house(s) entered in the 2008 Parade of Homes is (are):

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

Builder Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Company Name: \_\_\_\_\_

AHBA Representative Signature: \_\_\_\_\_

