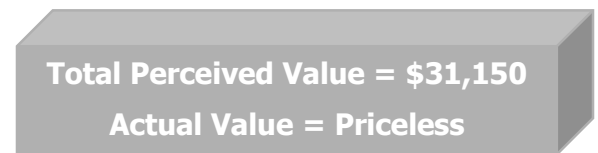
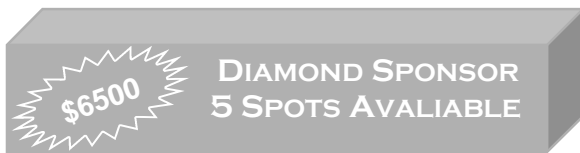


2009 FOUNDATION CLUB SPONSORSHIP PACKAGE VALUE COMPARISON

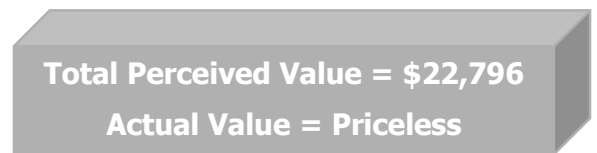
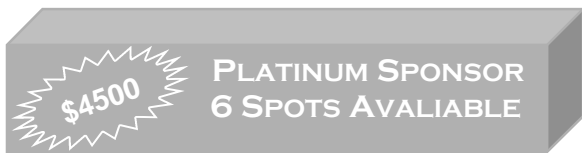


- | | |
|--|--|
| <ul style="list-style-type: none"> ◆ 3 Affiliate Memberships ◆ Sponsorship Plaque ◆ Full Color Company Logo on AHBA Event Sign displayed at all AHBA Events and Meetings ◆ Special Name Badges printed for each event ◆ Logo displayed in Parade of Homes Publication (Displayed on Foundation Club Preview Page) ◆ Logo displayed in Weekly Briefing (emailed to entire membership each Monday) ◆ Logo displayed with each member listing on AHBA Website (including all affiliates) ◆ Listed in Monthly Newsletter with Foundation Club ◆ Four Banner ads in AHBA Newsletter* ◆ Color Logo & Website Link on Foundation Club Page, www.AshevilleHBA.com ◆ Company Logo on back of AHBA T-Shirt ◆ \$1,000 Parade of Homes Sponsorship Credit** ◆ Recognition as Eagle or Birdie Sponsor at Spring & Fall Golf Tournaments and inclusion in Tournament Guides ◆ 1 Golf Tournament Entry (4-person team) at Fall Tournament ◆ Logo displayed as Foundation Club member in Golf Tournament Guide at Spring & Fall Tournaments ◆ 1 Booth at Table Top Expo Night ◆ Verbally recognized at January General Membership Meeting as Foundation Club Sponsor ◆ Logo displayed on January Foundation Club Feature mailer ◆ Verbally recognized at Annual Christmas Gala as Foundation Club Sponsor ◆ Logo displayed on Christmas Gala Invitation (mailed to entire membership) ◆ 2 Guest tickets for Christmas Gala ◆ 20% Discount on additional AHBA Purchases – discount not applicable on all AHBA purchases | <ul style="list-style-type: none"> ◆ \$825 ◆ \$50 ◆ \$12,000 (\$1,000 per event) ◆ \$30 ◆ \$950 (15,000 copies distributed) ◆ \$1040 (\$20 per issue) ◆ \$150 ◆ \$1,020 (\$85 per issue) ◆ \$480 (\$120 per issue) ◆ \$1200 (\$300 per quarter) ◆ \$3000 ◆ \$1000 ◆ \$850 ◆ \$800 ◆ \$120 ◆ \$305 ◆ \$1500 ◆ \$700 ◆ \$1500 ◆ \$500 ◆ \$130 ◆ Undeterminable |
|--|--|

Individual Sponsorships included:

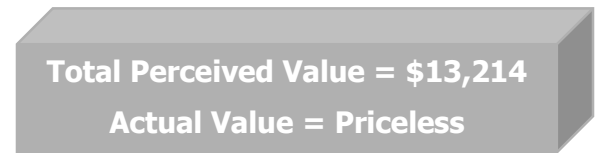
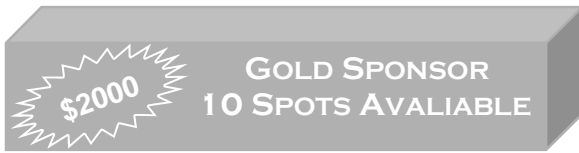
- ◆ **1 Exclusive Event Sponsorship at one of the following events (first come first serve)** ◆ \$3000
 - Golf Tournament Sponsor (includes Spring & Fall Tournaments)
 - Parade of Homes Preview Event Sponsor
 - Speed Networking Night Event Sponsor
 - Annual Picnic Sponsor
 - Battle of the Builders Event Sponsor

2009 FOUNDATION CLUB SPONSORSHIP PACKAGE VALUE COMPARISON



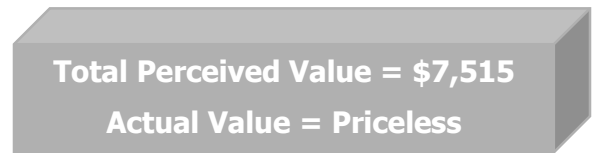
- | | |
|--|---|
| <ul style="list-style-type: none"> ◆ 2 Affiliate Memberships ◆ Sponsorship Plaque ◆ Full Color Company Logo on AHBA Event Sign displayed at all AHBA Events & Meetings ◆ Special Name Badges printed for each event ◆ Logo displayed in Parade of Homes Publication (Displayed on Foundation Club Preview Page) ◆ Logo displayed in Weekly Briefing (emailed to entire membership each Monday) ◆ Logo displayed with each member listing on AHBA Website (including affiliates) ◆ Logo Displayed in Monthly Newsletter with Foundation Club ◆ One 1/8 page ad in four AHBA Newsletters* ◆ Color Logo & Website Link on Foundation Club Page, www.AshevilleHBA.com ◆ Company Logo on back of AHBA T-Shirt ◆ \$500 Parade of Homes Sponsorship Credit** ◆ Recognition as Birdie Sponsor at Spring & Fall Golf Tournaments with inclusion in Tournament Guide ◆ 1 Golf Tournament Entry (4-person team) at Fall Tournament ◆ Logo displayed as Foundation Club member in Golf Tournament Guide at Spring & Fall Tournaments ◆ 1 Booth at Table Top Expo Night ◆ Verbally recognized at January General Membership Meeting as Foundation Club Sponsor ◆ Logo displayed on January Foundation Club Feature mailer ◆ Verbally recognized at Annual Christmas Gala as Foundation Club Sponsor ◆ Logo displayed on Christmas Gala Invitation (mailed to entire membership) ◆ 1 Guest ticket to Christmas Gala ◆ 15% Discount on additional AHBA Purchases– discount not applicable on all AHBA purchases | <ul style="list-style-type: none"> ◆ \$550 ◆ \$50 ◆ \$9,600 (\$800 per event) ◆ \$30 ◆ \$850 (15,000 copies distributed) ◆ \$936 (\$18 per issue) ◆ \$150 ◆ \$900 (\$75 per issue) ◆ \$320 (\$80 per issue) ◆ \$1000 (\$250 per quarter) ◆ \$2500 ◆ \$500 ◆ \$730 ◆ \$400 ◆ \$110 ◆ \$305 ◆ \$1200 ◆ \$650 ◆ \$1200 ◆ \$400 ◆ \$65 ◆ Undeterminable |
| <p>1 New Member Orientation & Prospective Meet & Greet Sponsorship</p> | <ul style="list-style-type: none"> ◆ \$350 |

2009 FOUNDATION CLUB SPONSORSHIP PACKAGE VALUE COMPARISON



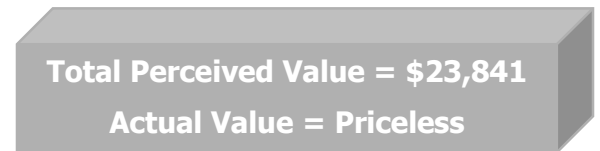
- | | |
|--|---|
| <ul style="list-style-type: none"> ◆ 2 Affiliate Memberships ◆ Listed as Gold Sponsor on AHBA Event Sign displayed at all AHBA Events & Meetings ◆ Special Name Badges printed for each event ◆ Listed in Parade of Homes Publication (Displayed on Foundation Club Preview Page) ◆ Listed in Weekly Briefing (emailed to entire membership each Monday) ◆ Logo displayed with each member listing on AHBA Website (including affiliates) ◆ Listed in Monthly Newsletter with Foundation Club ◆ One 1/8 page ad in two AHBA Newsletters* ◆ Company Name & Website Link on Foundation Club Page, www.AshevilleHBA.com ◆ Company Name Listed on back of AHBA T-Shirt ◆ Recognition as Birdie Sponsor at Spring & Fall Golf Tournaments with inclusion in the Tournament Guide ◆ Company Name listed as Foundation Club member in Golf Tournament Guide at Spring & Fall Tournaments ◆ 1 Booth at Table Top Expo Night ◆ Verbally recognized at January General Membership Meeting as Foundation Club Sponsor ◆ Company name displayed on January Foundation Club Feature mailer ◆ Verbally recognized at Annual Christmas Gala as Foundation Club Sponsor ◆ Listed on Christmas Gala Invitation (mailed to entire membership) ◆ 1 Guest ticket to Christmas Gala ◆ 10% Discount on additional AHBA Purchases– discount not applicable on all AHBA purchases | <ul style="list-style-type: none"> ◆ \$550 ◆ \$4,800 (\$400 per event) ◆ \$30 ◆ \$600 (15,000 copies distributed) ◆ \$624 (\$12 per issue) ◆ \$150 ◆ \$660 (\$55 per issue) ◆ \$320 (\$80 per issue) ◆ \$600 (\$150 per quarter) ◆ \$1500 ◆ \$730 ◆ \$80 ◆ \$305 ◆ \$700 ◆ \$500 ◆ \$700 ◆ \$300 ◆ \$65 ◆ Undeterminable |
|--|---|

2009 FOUNDATION CLUB SPONSORSHIP PACKAGE VALUE COMPARISON



- | | |
|---|---|
| <ul style="list-style-type: none"> ◆ Listed as Silver Sponsor on AHBA Event Sign displayed at all AHBA Events & Meetings ◆ Special Name Badges printed for each event ◆ Listed in Parade of Homes Publication (Displayed on Foundation Club Preview Page) ◆ Listed in Weekly Briefing (emailed to entire membership each Monday) ◆ Logo displayed with each member listing on AHBA Website (including affiliates) ◆ Listed in Monthly Newsletter with Foundation Club ◆ Company Name & Website Link on Foundation Club Page, www.ashevillehba.com ◆ Company Name Listed on back of AHBA T-Shirt ◆ Company name listed as Foundation Club member in Golf Tournament Guide at Spring & Fall Tournaments ◆ 1 Booth at Table Top Expo Night ◆ Recognized at January General Membership Meeting as Foundation Club Sponsor ◆ Company Name displayed on January Foundation Club Feature mailer ◆ Recognized at Annual Christmas Gala as Foundation Club Sponsor ◆ Listed on Christmas Gala Invitation (mailed to entire membership) | <ul style="list-style-type: none"> ◆ \$2,400 (\$200 per event) ◆ \$30 ◆ \$500 (15,000 copies distributed) ◆ \$520 (\$10 per issue) ◆ \$150 ◆ \$540 (\$45 per issue) ◆ \$400 (\$100 per quarter) ◆ \$1000 ◆ \$70 ◆ \$305 ◆ \$400 ◆ \$550 ◆ \$400 ◆ \$250 |
|---|---|

2009 FOUNDATION CLUB SPONSORSHIP PACKAGE VALUE COMPARISON



- | | |
|--|--|
| <ul style="list-style-type: none"> ◆ Exclusive Sponsorship Rights to all AHBA hosted Education Classes (4 per year) ◆ Full Color Company logo on AHBA Event Sign displayed at all AHBA Events and Meetings ◆ Logo displayed at quarterly education courses ◆ Logo displayed on all quarterly education course marketing materials (including Weekly Briefing and Newsletter with class notification/follow up as well as Phone-tree and Email Blast) ◆ Ability to attend (as company representative) and introduce company to the class, as well as pass marketing materials to course attendees. ◆ Special Name Badges printed for each AHBA event ◆ Logo displayed in Parade of Homes Publication (displayed on Foundation Club Preview Page) ◆ Logo displayed in Weekly Briefing (emailed to entire membership each Monday) ◆ Logo displayed with each member listing on AHBA Website (including affiliates) ◆ Logo in Monthly Newsletter with Foundation Club ◆ Logo and Website Link on Foundation Club Page, www.ashevillehba.com ◆ Company Logo on back of AHBA T-shirt ◆ Logo displayed as Foundation Club member in Golf Tournament Guide at Spring & Fall Tournaments ◆ Verbally recognized at January General Membership Meeting as Foundation Club Sponsor –Education Sponsor ◆ Logo displayed on January Foundation Club Feature mailer as Education Sponsor ◆ Verbally recognized at Annual Christmas Gala as Foundation Club Sponsor ◆ Logo displayed on Annual Christmas Gala Invitation as Education Sponsor ◆ 1 ticket to the Christmas Gala | <ul style="list-style-type: none"> ◆ \$10,000 ◆ \$800 ◆ \$800 ◆ \$2000 (\$500 per course) ◆ \$250 ◆ \$30 ◆ \$850 (15,000 distributed) ◆ \$936 (\$18 per issue) ◆ \$150 ◆ \$900 (\$75 per issue) ◆ \$1000 (\$250 per quarter) ◆ \$2500 ◆ \$110 ◆ \$1200 ◆ \$650 ◆ \$1200 ◆ \$400 ◆ \$65 |
|--|--|