

Sponsorship Opportunities

***Title Sponsor (call for pricing) limit one**

Expo title: Home & Garden Expo presented by "sponsor name"
Top Billing on event signage with logo recognition
Company Representative to be recognized at event and make statement welcoming attendees
Logo on promotional bags (given to first 3000 event attendees)
10 x 10 Expo booth with prominent placement
Company banner displayed (provided by sponsor)
Logo on front cover of Resource Guide as title sponsor
Full page color ad in Resource Guide
Logo on home page of AHBA website
Logo with link to company website on Expo website
Logo Included in all Expo features in AHBA Newsletter
Recognition in advertising, PR efforts, and marketing efforts
Included in all Expo emails
Logo included on admission tickets and promotional tickets
AHBA Affiliate Membership
25 VIP Builder Preview Event tickets
100 2011 Expo tickets

***Partner Sponsor (\$7500)**

10 x 10 designated display area
50% of regular price on any additional booths
Logo included on entry banner signage
Logo on front cover as an Expo partner in Resource Guide
Opportunity to place promotional/marketing item in event bags
Verbal recognition at event
Full page color ad in Resource Guide
Logo with link on Expo website
Logo Included in all Expo features in AHBA Newsletter
Included in print advertising and television advertising
Logo included on promotional tickets
AHBA Affiliate Membership
15 VIP Builder Preview Event tickets
50 2011 Expo tickets

***Executive Sponsor (\$4000)**

Verbal recognition at event
Logo included with welcome message in Resource Guide
One half page color ad in Resource Guide
Logo included on entry banner signage
Company Name with website link on Expo website
Company Name Included in Expo features in AHBA Newsletter
Included in select print advertising
Affiliate Membership
10 VIP Builder Preview Event tickets
25 2011 Expo tickets

***Stage Sponsor (\$3000) limit one**

Verbal recognition at event
Display area next to stage
Company banner displayed on stage (provided by sponsor)
Company name listed on expo floor plan
Included in select Expo advertising
Company name with link on Expo website
Company name Included in Expo features
20 2011 Expo tickets



Put your marketing dollars into a targeted market of homeowners and homebuilders. Connect with customers, and build invaluable relationships that would be impossible to make through traditional advertising methods. The 2011 Home & Garden Expo will bring the clients to you!

VIP Builder Preview Event Sponsor (limit two sponsors: \$2000 each for two sponsors /\$3500 for only one sponsor)

Display at main event area during VIP Event
Company Representative to give welcome message
Contact list of all attendees
Logo included on all pre-event marketing
Company Name with website link on Expo website
20 2011 VIP Builder Preview Event tickets

Hospitality Suite (\$1000- Saturday/\$750- Sunday)

Logo included in Exhibitor Welcome Package information
Place item in Exhibitor Package
Display in Exhibitor Lounge with company representative
Company name listed on floor plan in Resource Guide
Company name with link on Expo website
Company name included in Expo features in AHBA Newsletter
Included in all exhibitor emails
Logo included on exhibitor mailed invitation
5 2011 VIP Builder Preview Event tickets

Keynote Speaker Sponsor (\$2000) limit one

Company Representative to introduce speaker
Verbal recognition at event
Included in all promotional advertising for speaker
Logo on Education Signage
Company name included in Expo features in AHBA Newsletter
20 2011 Expo tickets

Education Sponsor (\$1500) limit one

Logo on Education Feature Page in Resource Guide
Logo on Education Signage
Included in all promotional advertising for education seminars
10 x 10 display beside class area
Company name included in Expo features in AHBA Newsletter
20 2011 Expo tickets

Lanyard Sponsor (\$750) limit one

Your company name or logo on all exhibitor badges

Expo Supporter (\$250)

Logo on signage in main event area
Logo in Resource Guide
Verbal recognition at event