



# Contract

Sign and fax or mail back with payment to:  
 18281 299-7008  
 PO Box 9722, Asheville, NC 28815

This application for exhibit space at the Asheville Home Builders Association Home & Garden Expo on April 21-22, 2012 will become a contract between Asheville Home Builders Association (hereinafter called "AHBA") and the undersigned representative below (hereinafter called "Exhibitor") upon acceptance by AHBA and is based upon the terms set forth below and the "Official 2012 Expo Rules and Regulations" which must be strictly adhered to by the exhibitor, their employees and representatives.

**EXHIBITOR INFORMATION**

Company Name: \_\_\_\_\_ Company Representative: \_\_\_\_\_  
*(As it will be listed on Booth ID Sign & in Expo Resource Guide)*

Mailing Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Company Phone: \_\_\_\_\_ Company Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

**BOOTH REQUEST** (AHBA does not guarantee booth selections requested will be honored. These choices will be used as a guide for placement.)

Booth(s) Preference: 1st Choice: \_\_\_\_\_ 2nd Choice: \_\_\_\_\_ 3rd Choice: \_\_\_\_\_

Please list any special requirements to consider when assigning booth(s): \_\_\_\_\_

**CATEGORY LISTING IN EXPO RESOURCE GUIDE** *(Two category listings will be provided at no charge, up to three additional categories may be selected for a charge of \$5 each. For a list of categories online visit [www.ashevillehba.com/expo.php](http://www.ashevillehba.com/expo.php) or see listing on reserve side of this form.)*

Category 1: \_\_\_\_\_ Category 2: \_\_\_\_\_

Additional Category 3: \_\_\_\_\_ Additional Category 4: \_\_\_\_\_ Additional Category 5: \_\_\_\_\_

*Ads within the Expo Resource Guide are available for purchase, please contact the AHBA for details.*

<p><b>BOOTH INCLUSIONS</b> - exhibit floor space, standard booth dividers/curtains (3' high sides and 8' high backdrop), limited security throughout facility, general lighting, booth ID Sign. All aisles will be carpeted.</p> <p>Items below, <b>if selected in advance</b>, will be provided at no additional charge. Please confirm your needs below:</p> <p><b>Table</b> (8' - skirted &amp; draped) <input type="checkbox"/> Yes <input type="checkbox"/> No</p> <p><b>Chairs</b> (2) <input type="checkbox"/> Yes <input type="checkbox"/> No</p> <p><b>Wireless Connection</b> <input type="checkbox"/> Yes <input type="checkbox"/> No</p> <p><i>*Additional items such as extra tables, chairs, electric, may be ordered by contacting the AHBA. Orders must be received by April 6, 2012.</i></p> <p><i>** Carpet will be available for rental through the AHBA for a fee of \$100 per 10x10 section. Please mark your selection in the box to the right and note that all carpet will be installed prior to move-in.</i></p> <p><b>BOOTH CONSTRUCTION</b> - Each exhibitor is entitled to a reasonable sightline from the aisle, therefore, in all linear exhibits, including premium locations, the front two feet of exhibit space must not have any equipment or display material over 42 inches high. Any display materials exposing an unfinished surface to neighboring booths must be finished at the exhibitor's expense. Any exhibitor failing to comply with these requirements will be asked to remedy the issue prior to the expo opening and may be required to remove their exhibit from the expo.</p>	<p><b>BOOTH PRICES</b> - mark booth selection(s) below</p> <table> <tr> <td><input type="checkbox"/> Regular Member Booth (10x10)</td> <td style="text-align: right;"><b>\$577.00</b></td> </tr> <tr> <td><input type="checkbox"/> Premium Member Booth (10x10 - designated area)</td> <td style="text-align: right;"><b>\$677.00</b></td> </tr> <tr> <td><input type="checkbox"/> Feature Member Booth (10x20 - designated area)</td> <td style="text-align: right;"><b>\$1250.00</b></td> </tr> <tr> <td><input type="checkbox"/> Garden Section Booth* (10x10 - designated section of building)</td> <td style="text-align: right;"><b>\$350.00</b></td> </tr> </table> <p><i>Multi-booth discount of 5% is applicable to all spaces of 2 or more.</i></p> <p><i>*Only Garden &amp; Landscaping products and services will be eligible for booth space within the Garden Section - approval by Expo Management required.</i></p> <p><b>Total Booth Price</b> (from selection above): \$ _____</p> <p><b>Additional Fees:</b></p> <table> <tr> <td>-NAHB Members (non-AHBA) add \$100 per booth</td> <td style="text-align: right;">\$ _____</td> </tr> <tr> <td>-Non NAHB Members add \$250 per booth or join for AHBA rate</td> <td style="text-align: right;">\$ _____</td> </tr> <tr> <td>-Additional Categories in Expo Resource Guide, \$5.00 each</td> <td style="text-align: right;">\$ _____</td> </tr> <tr> <td>-Electric - 110v, 15 amp electrical outlet, \$35 each</td> <td style="text-align: right;">\$ _____</td> </tr> <tr> <td>-Carpet for Booth Area - \$100 per 10x10 area of carpet</td> <td style="text-align: right;">\$ _____</td> </tr> </table> <p>Advanced Expo Tickets (\$3 each): Quantity: _____ \$ _____</p> <p>Additional Exhibitor Badges (\$8 each): Quantity: _____ \$ _____</p> <p><b>TOTAL AMOUNT DUE:</b> \$ _____</p> <p><b>25% Deposit due with contract (non-refundable):</b> \$ _____</p>	<input type="checkbox"/> Regular Member Booth (10x10)	<b>\$577.00</b>	<input type="checkbox"/> Premium Member Booth (10x10 - designated area)	<b>\$677.00</b>	<input type="checkbox"/> Feature Member Booth (10x20 - designated area)	<b>\$1250.00</b>	<input type="checkbox"/> Garden Section Booth* (10x10 - designated section of building)	<b>\$350.00</b>	-NAHB Members (non-AHBA) add \$100 per booth	\$ _____	-Non NAHB Members add \$250 per booth or join for AHBA rate	\$ _____	-Additional Categories in Expo Resource Guide, \$5.00 each	\$ _____	-Electric - 110v, 15 amp electrical outlet, \$35 each	\$ _____	-Carpet for Booth Area - \$100 per 10x10 area of carpet	\$ _____
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I have read and agree to the Official 2012 Expo Rules and Regulations. Included with this contract for booth space is a 25% non-refundable deposit and a copy of our certificate of insurance. I understand that any remaining balance is due on or before March 15, 2012 and non payment of remaining balance by March 15, 2012 will result in immediate release of my booth space.

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**PAYMENT** *(Please use the section below to indicate your method and payment amount)*

Pay in Full at time of application  Pay Deposit Only at time of application

Payment Type:  Visa  MasterCard  Check Amount: \$ \_\_\_\_\_

Card Number: \_\_\_\_\_ Cardholder Name: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ V-Code (3 digit code from back of card): \_\_\_\_\_ Email: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Send Completed Contract, Deposit & Certificate of Insurance to: Asheville Home Builders Association  
 PO Box 9722, Asheville NC 28815  
 828-299-7001 Phone • 828-299-7008 Fax • [office@AshevilleHBA.com](mailto:office@AshevilleHBA.com)