



AHBA Newsletter Advertising Contract

Please print and fill out his form.

ADVERTISER

Business Name _____

Business Type _____

Name _____

Address _____

City/State/Zip _____ / _____ / _____

Phone _____ Fax _____

Check here if Advertiser is a Member of the Asheville Home Builders Association

PLEASE CIRCLE WHICH MONTH(S) YOU WOULD LIKE TO FEATURE YOUR AD

Jan. Feb. March April May June July Aug. Sept. Oct. Nov. Dec.

	SIZE	COST	1X	3X	6X	9X	12X	DESIGN SERVICES	TOTAL DUE
Business Card	3.5 x 2	\$75	\$75	\$225	\$450	\$675	\$900	Add \$25	\$
Quarter Page	3.5 x 4	\$100	\$100	\$300	\$600	\$900	\$1200	Add \$35	\$
Banner Ad	1.75 x 7.75	\$105	\$105	\$315	\$630	\$945	\$1260	Add \$50	\$
Back Cover	7.789 x 5.3	\$200	\$200	\$600	\$1200	\$1800	\$2400	Add \$100	\$

Back Page Ads can be done in full color.

ARTWORK SPECIFICATIONS - Ad art must be submitted in Black & White or Grayscale at 300dpi in JPEG, TIFF or hi-res PDF. Back Cover Ads must be 300dpi, designed in RGB mode and submitted as a hi-res JPEG, TIFF or PDF. No website art, GIFs or WMF files are or will be accepted.

If you are having the AHBA design your ad, you must submit all copy, artwork and logos one month in advance. Deadlines are the 15th of every month. You will receive one proof of your ad via Email. All proofing is the responsibility of customer.

CANCELLATIONS Ad cancellations will not be refunded.

BILLING TERMS: All invoices are expected to be paid in full at time of ad reservations.

PLEASE CHARGE MY CREDIT CARD FOR THE TOTAL AMOUNT INDICATED:

MASTERCARD VISA

Card Number

Exp. Date _____ 3 digit code (located on back of card) _____

Signature _____

Send all Advertising Materials and Insertion Orders to:
Adrienne Franklin, Executive Assistant
by email: adrienne@ashevillehba.com
by mail: Asheville HBA • PO Box 9722
Asheville, NC 28815

Executed this date: _____ By: _____

Advertiser: _____

Printed Name: _____ Title: _____