

## [\$4000] Education Sponsor Exclusive Sponsor

- Exclusive Sponsorship Rights to AHBA hosted Education Classes (4 per year)
- Full Color Company logo on AHBA Event Sign displayed at all AHBA Events and Meetings
- Logo displayed at quarterly education courses
- Logo displayed on all quarterly education course marketing materials (includes: Weekly Briefing and Newsletter with class notification/follow up and Phonetree & Email Blast)
- Ability to attend (as company representative) and introduce company to the class, as well as pass marketing materials to course attendees.
- Special Name Badges printed for each event
- Logo displayed in Parade of Homes Publication (displayed on Foundation Club Preview Page)
- Logo displayed in Weekly Briefing (emailed to entire membership each Monday)
- Logo displayed with each member listing on AHBA Website (including all affiliates)
- Logo in Monthly Newsletter with Foundation Club
- Company Logo listed on back of AHBA T-shirt
- Color Logo & Website Link on Foundation Club Page on AHBA website
- Company Logo displayed as Foundation Club member in Golf Tournament Guide at Spring & Fall Tournaments
- Verbally recognized at January General Membership Meeting as Foundation Club Sponsor
- Logo displayed on January Foundation Club Feature mailer as Education Sponsor
- Verbally recognized at Annual Christmas Gala as Foundation Club Sponsor
- Logo displayed on Christmas Gala Invitation as Education Sponsor (mailed to entire membership)
- 1 Guest ticket to Christmas Gala

Contact the AHBA:

Phone: 828-299-7001

Fax: 828-299-7008

Email: [info@ashevillehba.com](mailto:info@ashevillehba.com)

The AHBA is an organization dedicated to providing education, awareness, and tools for the success of our membership. Supporting the Foundation Club will allow our Association to grow in many ways!

### Image Improvement

Support of the Foundation Club allows us to take strides towards changing the public image of the building industry. With sponsorship support we can reach out to the community through Habitat for Humanity, Hearts with Hands and other charitable organizations.

### Professional Training

Our industry serves to be very competitive and it is important for today's AHBA members to differentiate themselves from the typical. Foundation Club funds will make it possible to put on seminars and education programs for our members. Through the Foundation Club, we can bring in top notch speakers to help our Builders and Associates to stand out!

### Regulatory Representation

We are faced with City of Asheville and Buncombe County leadership seeking new ways to slow and limit growth in the Mountains. Through more and more regulations, including steep slope, storm water, and ridge top development we have all seen a push to drive up the cost of construction. Through the Mountain Council for Accountable Development, we have worked hard to keep our voice heard when it comes to regulations and our industry. The Foundation Club helps support these successful efforts.

### Events and Activities

Foundation Club funds will allow us the opportunity to plan and execute events and activities that will benefit the entire membership without having to call on members each time we need financial assistance. The Foundation Club allows us all to budget in advance and utilize our funds in ways that fully benefits our organization.



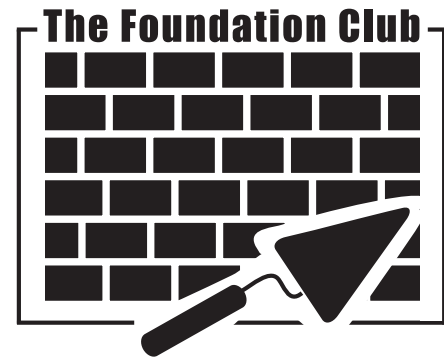
Address Correction Requested

Asheville Home Builders Association  
PO Box 9722  
Asheville, NC 28815  
Phone: 828-299-7001  
Fax: 828-299-7008



## Asheville Home Builders Association

### 2009 Sponsorship Opportunities



#### The Foundation of Our Organization

The AHBA is proud to present the 2009 Foundation Club Sponsorships. It is through this special, once a year opportunity that the AHBA is able to grow both our membership and our member benefits. Through this program, the AHBA is able to sustain sponsor relationships without solicitation throughout the year. Sponsorship packages are based on a first come, first serve basis. First right of refusal will be given each year. *No matter the size of your company's budget, there is a Foundation Club sponsorship level for you.*

**Join the 2009 Foundation Club Today!**

[www.AshevilleHBA.com](http://www.AshevilleHBA.com)

**[\$6500] Diamond Sponsor**  
5 Spots Available

- 3 Affiliate Memberships
- Sponsorship Plaque
- Full Color Company Logo on AHBA Event Sign displayed at all AHBA Events and Meetings
- Special Name Badges printed for each event
- Logo displayed in Parade of Homes Publication (Displayed on Foundation Club Preview Page)
- Logo displayed in Weekly Briefing (emailed to entire membership each Monday)
- Logo displayed with each member listing on AHBA Website (including all affiliates)
- Logo in Monthly Newsletter with Foundation Club
- Four Banner ads in AHBA Newsletter\*
- Color Logo & Website Link on Foundation Club Page
- Company Logo on back of AHBA T-Shirt
- \$1,000 Parade of Homes Sponsorship Credit\*\*
- Recognition as Eagle or Birdie Sponsor at Spring & Fall Golf Tournaments and inclusion in both Tournament Guides
- 1 Golf Tournament Entry (4-person team) at Fall Tournament
- Logo displayed as Foundation Club member in Golf Tournament Guide at Spring & Fall Tournaments
- 1 Booth at Table Top Expo Night
- Verbally recognized at January General Membership Meeting as Foundation Club Sponsor
- Logo displayed on January Foundation Club Feature mailer
- Verbally recognized at Annual Christmas Gala as Foundation Club Sponsor
- Logo displayed on Christmas Gala Invitation (mailed to entire membership)
- 2 Guest tickets for Christmas Party
- 20% Discount on additional AHBA Purchases\*\*\*

**Individual Sponsorship included:**

- 1 Exclusive Event Sponsorship at one of the following events (first come, first choice!)
- Golf Tournament Sponsor (Spring & Fall Tournaments)
- Parade of Homes Preview Event Sponsor
- Speed Networking Night Event Sponsor
- Annual Picnic Sponsor
- Battle of the Builders Event Sponsor

**[\$4500] Platinum Sponsor**  
6 Spots Available

- 2 Affiliate Memberships
- Sponsorship Plaque
- Full Color Company Logo on AHBA Event Sign displayed at all AHBA Events and Meetings
- Special Name Badges printed for each event
- Logo displayed in Parade of Homes Publication (Displayed on Foundation Club Preview Page)
- Logo displayed in Weekly Briefing (emailed to entire membership each Monday)
- Logo displayed with each member listing on AHBA Website (including all affiliates)
- Logo in Monthly Newsletter with Foundation Club
- One 1/8 page ad in four AHBA Newsletters\*
- Color Logo & Website Link on Foundation Club Page
- Company Logo on back of AHBA T-Shirt
- \$500 Parade of Homes Sponsorship Credit\*\*
- Recognition as Birdie Sponsor at Spring & Fall Golf Tournaments with inclusion in Tournament Guide
- 1 Golf Tournament Entry (4-person team) at Fall Tournament
- Logo displayed as Foundation Club member in Golf Tournament Guide at Spring & Fall Tournaments
- 1 Booth at Table Top Expo Night
- Verbally recognized at January General Membership Meeting as Foundation Club Sponsor
- Logo displayed on January Foundation Club Feature mailer
- Verbally recognized at Annual Christmas Gala as Foundation Club Sponsor
- Logo displayed on Christmas Gala Invitation (mailed to entire membership)
- 1 Guest ticket to Christmas Gala
- 15% Discount on additional AHBA Purchases\*\*\*
- 1 New Member Orientation & Prospective Meet & Greet Sponsorship (exclusive)

*Applies to all sponsorships:*

- \*The AHBA will consider specific requests, but the AHBA reserves the right to assign each sponsor particular months for ads to run.
- \*\*Parade of Homes credits to be used toward AHBA Sponsorships only.
- \*\*\*Discounts do not apply to all AHBA purchases.

**[\$2000] Gold Sponsor**  
10 Spots Available

- 2 Affiliate Memberships
- Listed as Gold Sponsor on AHBA Event Sign displayed at all AHBA Events and Meetings
- Special Name Badges printed for each event
- Listed in Parade of Homes Publication (Displayed on Foundation Club Preview Page)
- Listed in Weekly Briefing (emailed to entire membership each Monday)
- Logo displayed with each member listing on AHBA Website (including all affiliates)
- Listed in Monthly Newsletter with Foundation Club
- One 1/8 page ad in two AHBA Newsletters\*
- Company Name & Website Link on Foundation Club Page on AHBA Website
- Company Name Listed on back of AHBA T-Shirt
- Recognition as Birdie Sponsor at Spring & Fall Golf Tournaments with inclusion in the Tournament Guide
- Company Name listed as Foundation Club member in Golf Tournament Guide at Spring & Fall Tournaments
- 1 Booth at Table Top Expo Night
- Verbally recognized at January General Membership Meeting as Foundation Club Sponsor
- Company Name displayed on January Foundation Club Feature mailer
- Verbally recognized at Annual Christmas Gala as Foundation Club Sponsor
- Listed on Christmas Gala Invitation (mailed to entire membership)
- 1 Guest ticket to Christmas Gala
- 10% Discount on additional AHBA Purchases\*\*\*

**Did you know that as a part of the 2009 Foundation Club you can:**

- ✓ Feature your Company every month to the entire AHBA membership!
- ✓ Be a part of every AHBA Event & Meeting!
- ✓ Never be solicited for sponsorship throughout the year!
- ✓ Be a part of an exclusive sponsorship program!
- ✓ Support the AHBA!
- ✓ Contribute to the enhancement of member benefits and services!

**[\$1000] Silver Sponsor**  
25 Spots Available

- Listed as Silver Sponsor on AHBA Event Sign displayed at all AHBA Events & Meetings
- Special Name Badges printed for each event
- Listed in Parade of Homes Publication (Displayed on Foundation Club Preview Page)
- Listed in Weekly Briefing (emailed to entire membership each Monday)
- Logo displayed with each member listing on AHBA Website (including all affiliates)
- Listed in Monthly Newsletter with Foundation Club
- Company Name & Website Link on Foundation Club Page on AHBA Website
- Company Name Listed on back of AHBA T-Shirt
- Company Name listed as Foundation Club member in Golf Tournament Guide at Spring & Fall Tournaments
- 1 Booth at Table Top Expo Night
- Recognized at January General Membership Meeting as Foundation Club Sponsor
- Company Name displayed on January Foundation Club Feature mailer
- Recognized at Annual Christmas Gala as Foundation Club Sponsor
- Listed on Christmas Gala Invitation (mailed to entire membership)

**Join the Foundation Club Today!**

All spots are on a first come - first serve basis. Reservations will be accepted beginning Dec. 1, 2008

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Please check one of the following:

- Diamond Sponsor-\$6500    Gold Sponsor-\$2000  
Platinum Sponsor-\$4500    Silver Sponsor-\$1000  
Education Sponsor-\$4000

Billing: Annually    Quarterly