



newsletter

ahba



Parade of Homes Important Dates

October 8th & 9th

October 15th & 16th

Awards Banquet
October 13th

Parade of Homes

Platinum Sponsors



THE SETTINGS

of Black Mountain

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Cunningham & Company
84 Lumber
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Prudential Life Style/Realty
Stock Building Supply

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The Parade is in Town!



After about 7 months of planning, the Parade has Arrived! Thank you to ALL the MANY people it takes to coordinate this event. Your POHC Committee is excited to present the 2005 Parade and would like to extend their best wishes to ALL the Builders in the Parade! However, the BEST news is, all the Builders are winners! They have taken the steps to put themselves, their product and their Asheville HBA in front of thousands of Potential Customers and Potential Members.

Don't forget to RSVP for the Awards Banquet on Thursday, October 13th. ALL members will receive your Banquet invitation in the mail.

1. Lifestyle Homes of Distinction
2. Lifestyle Homes of Distinction
3. HomeSource Real Estate & Construction
4. HomeSource Real Estate & Construction
5. HomeSource Real Estate & Construction
6. HomeSource Real Estate & Construction
7. Copperwood Builders
8. High Country Homes
9. EcoBuilders, Inc.
10. Hayward Johnson Construction
11. Hayward Johnson Construction
12. KCB Construction
13. Timberline Custom Homes
14. Home Sweet Home
15. Home Sweet Home
16. WD Metcalf Building and Realty Corporation
17. Pioneer Construction
18. Demos Builders
19. LTK Enterprises, Inc.
20. Duckett, Powell & Thompson Real Estate & Construction. Inc.
21. Molloy & Company
22. Falcon Development of NC
23. Falcon Development of NC
24. Bellwether Builders
25. Benchmark Construction & Development, Inc.
26. Benchmark Construction & Development, Inc.
27. Benchmark Construction & Development, Inc.
28. High Country Homes, Inc.
29. Blue Ridge Energy Systems
30. SLC, Inc.
31. Keswick Homes
32. Ruckle Construction & Realty, Inc.
33. My Biltmore Home
34. Lake & Associates, LLC
35. Lake & Associates, LLC
36. Towery Builders
37. Cornerstone Builders
38. Cornerstone Builders
39. Dean Fountain Builders, Inc.

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<i>Diagnostic Testing & Building Science Cellulose & Fiberglass Insulation Fireplace Service & Installation Gas Log Service & Installation Commercial Spray Foam for Block or Retro-Fit</i>	195 Camo Creek Rd. P.O. Box 368 Fletcher, NC 28732
	Phone: 828-651-9696 Cellular: 828-606-5086 Website: www.mwbpro.com E-mail: GFRPro@aol.com

Would you rather sell 20 homes this year? Or 40? We thought so.

Call Mike Bagley at Prudential Lifestyle Realty to find out how our unique approach to marketing your New Home Community can make the difference between selling 20 or 40 new homes this year. Our method is proven - if you build it, we'll sell it.

Call Mike today at 828.254.7355 or email mbagley@prulifestylerealty.com.

Calendar of Meetings & Events



OCTOBER

POH Builder Open House/Pick Up Signs (11 - 3 p.m.)	Wednesday, October 5th
Substantial Completion Affidavit Deadline for POH	Wednesday, October 5th by 4:00 p.m.
R.S.V.P. for POH Banquet	Thursday, October 6th
Membership Committee Meeting - 12:00	Thursday, October 6th
POH Judging Tour—Out of Town Judges	Friday, October 7th
POH "Realtor's Choice" Judging Tour	Friday, October 7th
POH Awards Banquet/Crest Mountain/6:15 - 10:00 p.m.	Thursday, October 13th
Board of Directors' Meeting - 12:00	Thursday, October 20th

Please note, there is no General Membership Meeting in November. Next event is December 9th for our Annual Christmas Banquet.

NOVEMBER

Membership Committee Meeting - 12:00	Thursday, November 3rd
Board of Directors' Meeting - 12:00	Thursday, November 10th

For additional happenings, changes or events not published at the time of this newsletter printing, log onto www.AshevilleHBA.com

Prospective Members

Penny Herron
Fireside Hearth & Home
 1091 Thousand Oaks Blvd.
 Greenville, SC 29670
 828-483-0020
 Fireplace Sales

John Sexton
Vision Builders and Remodeling
 P.O. Box 1458
 Fairview, NC 28730
 828-628-3501
 General Contractor

James Blair
Innovative Building Concepts, Inc.
 1349 Charlotte Highway
 Fairview, NC 28730
 828-628-2445
 General Contractor/Drywall Contractor

• Please Read •

In compliance with our Bylaws and the policies which have been put in place by our Board of Directors and the Membership Committee, Association procedure is to have new member applications approved by the Membership Committee, the Board of Directors and by the General Membership. Please look at this list of Prospective Members. If you know of any compelling reason that any applicant should not be considered for membership, please contact Membership Chairman, Thomas McClain, 828-686-0500, or a member of the AHB Staff at 828-299-7001 as soon as possible. If you prefer you may tear this sheet from the Newsletter and fax it to the AHB Office at 828-299-7008. Please include your strictly confidential comments below. Thank you for your interest in maintaining the very high standards and integrity of Asheville Home Builders Association.

Welcome New Members

Hugh Alexander
Trane
 8610-A Airpark West Drive
 Charlotte, NC 28214
 828-712-9694
 Plumbing, Heating, AC, , Building
 Materials/Lumber, Appliances
 Sponsor: Rick Cooper

James & Robert Brooks
Custom Fit Construction, LLC
 8 Azalea Street
 Asheville, NC 28803
 828-691-0850
 Carpentry
 Sponsor: David Queen

Randal R. Hughes, President
Blue Ridge Mountain Homes
 6 Dianthus Drive
 Asheville, NC 28803
 828-684-6606
 Builder

Eddie Ratcliff
Tile Unlimited
 15 Sun Haven Drive
 Asheville, NC 28806
 828-713-2100
 Floor Coverings, Masonry, Stone,
 Tile, Plastering
 Sponsor: Greg Spicer

Skip Ruckle
Ruckle Construction & Realty, Inc.
 15 Viewpointe Lane
 Asheville, NC 28806
 828-776-3532
 Builder
 Sponsor: Derek Weekly

David Wells
David Wells Floorcovering
 PO Box 931
 11 Jordan Road
 Swannanoa, NC 28778
 828-296-0713
 Floor Laying & Other Floor Work
 Sponsor: Barnette & Coates, Inc. of
 Hendersonville

• Comments •

**Builders
 FirstSource**
 828-252-2491

**Lumber
 Gypsum
 Shingles
 Trusses
 Siding
 Windows
 After Paint**

**GUARDIAN
 FIBERGLASS**

T

able Top
 Display Night/
 Silent Auction



PHOTO PAGE

Look for Photos in November
 Newsletter

*Event took place after this issue
 went to printer*

Join the Asheville HBA today
 and take advantage of the
 following benefits:

- Expand and profit by building relationships with other members
- Gain business through inclusion in our Member Directory and on our web site.
- Publicize your membership for credibility with customers and peers
- Get access to tremendous resources and business discounts through NAHB membership
- Stay informed about events and issues important to the building industry
- Gain access to our membership lists
- Reach your target market through AHBA advertising opportunities
- Be a part of the powerful voice that speaks for our industry
- Gain visibility and prestige by becoming a committee or council member



Contact the HBA at
 828-299-7001 and
 discover the possibilities!

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 828-251-2211 to be in touch with
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 members will be working programmatically
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1. Parade of Homes

October 8 & 9 and 15 & 16
Homes are open from 1-5pm

See all the entries and supporters of the Parade of Homes.

Magazines available Friday, October 7



2. Awards Banquet

October 13 at Crest Mountain

6:15 Cocktails • 7:15 Dinner

Followed by Awards Ceremony

1 Complimentary dinner to members

Guests, \$30 each

All members will receive their invitation in the mail



3. Charitable Contribution



MANNA Food Bank is the recipient this year of the charitable portion of our Ticket Sales.

Manna Volunteers will be at the individual homes in the Parade assisting us with ticket sales and monitoring the "People's Choice" tickets as they are turned in.

4. Tickets

Tickets are available at your AHBA Office, the individual homes in the Parade, as well as the following SunTrust Mortgage locations:

Individuals • \$5
Children under 12, Free

Arden Branch

2397 Hendersonville Road • Arden

Biltmore Branch

1 Angle Street • Asheville

Black Mountain Branch

200 Highway 9 • Black Mountain

Canton Branch

101 Main Street • Canton

East Asheville Branch

771 Tunnel Road • Asheville

Eastgate Branch

1452 7th Avenue East • Hendersonville

Hendersonville Main Branch

222 S. Main Street • Hendersonville

North Asheville Branch

711 Merrimon Ave • Asheville

North Hills Branch

1321 Asheville Hwy • Hendersonville

Pack Square Branch

10 South Pack Square • Asheville

Smokey Park Highway Branch

159 Smokey Park Hwy • Asheville

Weaverville Branch

160 Weaver Blvd. • Weaverville

West Asheville Branch

700 Haywood Road • Asheville



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5. Real Estate Weekly

Look for the Parade of Homes section in WNC's premier real estate publication.

Publication Dates:
October 6th & 13th

6. Winners Circle

Look for the Asheville Citizen Times Friday, October 14th "Take 5" section to see all the winners of the Parade.

7. Radio Advertising

Tune into these stations and hear information about the Parade of Homes:

99.9 - WKSF
570am News Radio - WWNC
104.3 STAR - WQNQ

Spread the Word!




8. Judging Categories

In addition to the judging on Friday, October 7th by our out-of-town judges; all homes will be judged for the following:

People's Choice • Reader's Choice
Realtor's Choice • BEST OF SHOW

9. Always find up-to-date information at www.AshevilleHBA.com



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MEMBER NEWS



Announcements, New Services, Awards, etc...

Send us your "Member News" and we will be glad to include it in the newsletter.

Send your news to •eoashevillehba@aol.com



Jennings Builders Supply announces the opening of their
Asheville Design & Paint Center
at South Forest Shopping Center
780 Hendersonville Road
828-277-2137



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Cell: (828) 775-5714
eMail: TerryWalton@remax.net
Web: www.TerryWaltonTeam.com

If you are looking for Terry Walton for your real estate needs, Terry has 'moved'.
Please make note of her new contact information.



It's a Girl!

*Congratulations to
Greg and Megan
Spicer!*

*'Olivia' Spicer was born,
on August 30th
9 lbs, 10 oz.*



The special March/April 2005 issue of BUILDER/ARCHITECT MAGAZINE, which featured our 2004 Parade of Home Winners, won three prestigious awards at the 21st Century Builder Expo & Conference in Charlotte, September 14-16. Accepting the awards were Bob Kays, publisher of BUILDER/ARCHITECT, Leslie Hinsz and Michael Valentine.

Brick		Hendersonville, NC	828/692-5716
Rock		Pisgah Forest, NC	828/883-2711
Masonry Supplies		Simpsonville, SC	864/675-9519
Block		Cason Builders Supply	
Landscaping Materials			

Grow Your Business by Advertising with the HBA

Increase your sales by drawing attention to your business with these easy advertising opportunities.

WEBSITE OPPORTUNITIES

- **Banner Ad - Rotating Position:**
\$400 per year billed quarterly
\$375 per year if paid in advance
 - **Business Listing** (Logo on left side of pages):
\$300 per year billed quarterly
\$275 per year if paid in advance.
 - **Link to Member's Web Site:** FREE
 - **Link to Member's E-mail:** FREE
 - **Member Profile:** \$120 per year
 - **Realtor's Property Listing:**
 - \$250 per house for a one-year listing
 - No rebates given if house is sold before listing expires, however, you WILL have our CONGRATULATIONS!
- Some restrictions apply. There is a \$50 service charge for changes made after listing is published on web site.

For more information,
contact the HBA at
828-299-7001

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Department in the Skyland Office Park.

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HBA STAFF NEWS

Please Welcome

Erin Moore & Tara Day who have joined the AHBA Administrative Staff.

Erin will be assisting us with bookkeeping & membership invoicing and Tara is our Executive Assistant and receptionist!

You can also contact them by e-mail: Erin@ashevillehba.com and Tara@ashevillehba.com



and Farewell

Please join us in wishing Donna the very best! Donna has decided to pursue her Real Estate endeavors on a full-time basis. Thank you, Donna for all that you have done for the AHBA. You will be missed!



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It's time to take Nominations for our
2005



Winners to be announced
at the December 9th
Christmas Banquet

You can place your nomination by
e-mailing EOAshevillehba@aol.com;
calling 299-7001;

or

Faxing this page to 299-7008

I nominate

A rectangular box with a decorative border and a small flourish at the top center. The interior is shaded gray and contains a horizontal dashed line for writing.

For the 2005
Builder Member
Of the
Year

I nominate

A rectangular box with a decorative border and a small flourish at the top center. The interior is shaded gray and contains a horizontal dashed line for writing.

For the 2005
Associate Member
Of the
Year



ASHEVILLE HOME BUILDERS ASSOCIATION

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828-299-7001
828-299-7008

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2005 Board of Directors

- Ryan McLellan, President
- Howard Ferree, 1st VP
- Stuart Ray, 2nd VP
- Herb Freeman, Treasurer
- Rene Sutton, Secretary
- Butch Bassett
- WCHare
- Nancy Padgett
- Brad Rice
- Steve Royster / Past President
- Richard Soderquist
- Greg Spicer
- Sean Sullivan
- Derek Weekly

- Leslie Hinsz, Executive Officer
- Tara Day, Executive Assistant
- Erin Moore, Bookkeeping

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