



**Asheville Home Builders Association**  
**Website Advertising Contract**  
www.AshevilleHBA.com

Business Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Website: \_\_\_\_\_

(Ads will link to the provided website address)

Ad Options - circle ad choice(s)	Ad Size	Cost Per Year	Location/Site Statistics
<b>Grand Placement Ads</b>			All pages except those listed in the below categories. <i>Home page averages 4722 visits monthly.</i>
Grand Banner	448w x 90 pix	\$900	
Grand Button	130w x 90 pix	\$700	
<b>Directory Ads</b>			Displayed on the Directory page and all search pages. <i>Averages 2402 searches monthly.</i>
Directory Banner	448w x 90 pix	\$600	
Directory Button	130w x 90 pix	\$400	
<b>Calendar Ads</b>			Displayed on the Calendar page and all specific date pages. <i>Averages 1338 visits monthly.</i>
Calendar Banner	448w x 90 pix	\$500	
Calendar Button	130w x 90 pix	\$300	
<b>Homes for Sale Ads</b>			Displayed on the Homes for Sale page and all subsequent pages. <i>Averages not calculated.</i>
Homes for Sale Banner	448w x 90 pix	\$500	
Homes for Sale Button	130w x 90 pix	\$300	
<b>Newsletter and Gallery Ads</b>			Displayed on the Newsletter page, the broadcast page and all photo gallery pages. <i>Averages 915 visits monthly.</i>
Newsletter & Gallery Banner	448w x 90 pix	\$400	
Newsletter & Gallery Button	130w x 90 pix	\$200	

**Ad Specifications:** Ads must be submitted digitally at the size specified, at 72 dpi and in a gif or jpeg format. Ads must be received by December 15th to guarantee the January 1st live upload. The AHBA reserves the right to refuse any ad that does not meet the standards set by the AHBA.

**Billing terms:** All ad spaces will be secured for one calendar year. A credit card is required to secure all reservations. Payment is expected in full at the time of reservation. Quarterly billing is available upon request with a 10% convenience fee due with first quarter payment.

**Cancellations:** *Payments received will not be refunded.* Cancellations of quarterly billed ads will be charged a 20% processing fee of the total ad purchase price.

CHARGE MY CREDIT CARD FOR THE TOTAL AMOUNT INDICATED		<input type="checkbox"/> MasterCard	<input type="checkbox"/> Visa
Card Number:	<input type="text"/>	Exp. Date:	<input type="text"/>
Billing Address:	<input type="text"/>		
<p>I understand that this card number will be kept on file and will be charged automatically at the beginning of every quarter unless payment is previously made otherwise. In the event of a cancellation of a quarterly paid advertisement, my card will be charged a 20% processing fee.</p> <p><input type="checkbox"/> Charge Credit Card    <input type="checkbox"/> Check Enclosed    <input type="checkbox"/> Quarterly Payments</p>			
Total Amount Charged: \$	Signature: _____		

I have read and understand the above contract and agree to the terms and conditions listed herein.

\_\_\_\_\_  
Advertiser's Signature

\_\_\_\_\_  
Date (DD/MM/YY)

Office use:
Date Received: _____
Total Amt: _____
Amt Received: _____
Fee Amt: _____

Send Advertising Contract to: PO Box 9722 Asheville NC 28815  
KC Hart, Director of Marketing & Communications  
Phone: 828-299-7001 Fax: 828-299-7008 Email: kc@ashevillehba.com