

ASSOCIATE BENEFITS

AHBA Mission Statement

The Asheville Home Builders Association is a professional trade organization providing an educated voice and promoting excellence within the building industry.

4 in 1 Membership

Joining the AHBA entitles you to a membership in four organizations while giving you a voice on the local, state and national levels.



NAHB
NATIONAL ASSOCIATION
OF HOME BUILDERS



Education & Seminars

Education and Training can set a foundation for your success. That is why education is a top priority for the AHBA, NCHBA and NAHB. As a member, you are given the opportunity to advance your professional development while obtaining designations and accreditations that can be used in your marketing efforts to builders and customers while helping to differentiate yourself from the crowd.

Seminars & Events

- NCHBA's 21st Century Building Expo
- International Builders Show
- National Green Building Conference
- Construction Forecast

Education

- NCBI Classes
- NAHB University of Housing
- NAHB Green Building Guidelines

Visit www.nahb.org and www.nchba.com for a full list of seminars, meetings and events.

Networking

- Build relationships with fellow professionals, customers and builders.
- Attend monthly events and meetings focused on getting you in front of your peers, builders, customers, etc.
- Networking & Social Events provided at local, state & national levels
- AHBA meetings and events are free of charge to members
- Do Business with a Member – the AHBA is a strong advocate of doing business with members – ask your subs and suppliers if they are members – encourage them to become a part of the Asheville Home Builders Association!

Put Your Membership \$\$\$ to Work

Your membership starts saving you money the day you join. Thanks to the NAHB there is an entire program dedicated to getting our members discounts on everyday products – as a member you are given a unique membership number that allows you to start saving immediately!

- Year Round Member Advantage Discount Program from 21 companies including: Dell, GM, Pitney Bowes, Hertz, DHL and more!
- 20% discount off products from BuilderBooks.com
- Discounted insurance through Builders Mutual Insurance Company
- Access to NAHB mailing list at member-discounted prices
- AHBA electronic member list for promotional mailings and business contacts

Resources

As the AHBA membership grows, we are constantly working on ways to enhance your member benefits. Through your membership with the AHBA you have a plethora of resources at your finger tips!

- Blueprints Box: Builders are encouraged to drop off sets of blueprints at the AHBA office and request that their subs stop by the office to view and bid on the plans.
- Up-To-Date information via electronic AHBA Monday Morning Briefings and PhoneTree voice messages
- Members Exchange Page on AHBA web-site: Advertise/Solicit goods, services, jobs, etc. between members
- Professional Logo to use on your print & electronic material

Advocacy & Expert Advice

Your membership works to your advantage by providing you with a voice within the construction industry. Behind your membership there are lobbyists, advisors and staff that are fighting for your voice to be heard. Members of the Home Builders Association care about the home building industry as well as the community. Support your local association as they provide you with:

- Powerful representation to defend you against excessive regulations in your community.
- Access to legal advice, technical assistance, and individual consultations with any of NAHB 300+ staff experts on over 500 subjects
- Be recognized at local & state levels by elected officials



"I have been a builder in Asheville for 20 years and over 100 homes later I am still very active in the Asheville Home Builders Association. I hope to continue being a member for another 20 years. Our Association is vital for all builders because it provides us with valuable tools to become a success and keeps us informed on every aspect of our business. The relationships that are created by Builder and Associate members provides an opportunity to establish a team approach in our businesses that benefits everyone."

-Bob Spear, President, Spear & Wills, Inc.

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Get Involved

To really see your membership work for you, get involved! Join one of our committees and attend the monthly events to network with other members while growing your business contacts and representing your company.

- AHBA Nation – be a part of the Powerhouse of the Association, by serving on one of the 8 available committees or 2 nationally recognized councils.
- Involve yourself in our community by giving back through organized charity events & fundraisers (ex. Habitat Build, 4-H Camp renovation, Hearts with Hands, Battle of the Builders, Affordable Housing Coalition etc.)

Marketing Opportunities & Exposure

Use direct marketing for target audiences by various sponsorship opportunities within the Asheville Home Builders Association. Choose to market your company through the many avenues offered by the AHBA.

Events & Meetings

The AHBA strives to provide monthly meetings and events that provide members with networking opportunities and professional development. Through the AHBA you have access to: General Membership Meetings, Golf Tournaments, Parade of Homes, Table Top Expo Night, Battle of the Builders and much more. Associate Members are featured on our on-line directory in categories such as Realtor, Banker, Supplier, Interior Design, Flooring, etc.

Advertising Opportunities

-AHBA Monthly Newsletter

Feature your company's products and services in our monthly publication which is mailed to over 800 members and placed online for members and the public to view.

-AHBA Website

Enhance your web exposure through advertising on our website which receives over 70,000 hits per month. Place an ad with a link to your site or feature your company with a video stream.

-Parade of Homes

Offer an Associate Member Discount or advertise your company in our full color, glossy Parade of Homes Magazine. There are over 15,000 magazines distributed for each Parade.



"The Home Builders Association has helped Westall Chandley's business greatly by creating an ever expanding program where our employees and customers can network, socialize and educate themselves, in a professional environment that benefits all."

- Josh McGee, Westall Chandley



"The current economic environment, like we are in now, is the greatest reason to be in an organization that represents you, its member, to serve and advise you, to educate you, to promote you, and to allow an opportunity for some good old fashioned laughter and fun."

-Richard Soderquist, Soderquist Construction

Sponsorships Opportunities

What better way to have your company represented within the AHBA and the community than by sponsorship?

-Foundation Club

This annual sponsorship program allows members to tailor a sponsorship package that fits their marketing budget while giving them the exposure and opportunities that meet the needs of their company. These opportunities are released in November each year and are full year sponsorships that encompass all AHBA events and meetings.

-Golf Tournaments

Participate as an Eagle or Birdie Sponsor and network with Builders/Associates on the course during our two annual tournaments. Advertise in our Tournament Guide which highlights all of the holes and sponsors. Be sure to enter a team in the Tournament!

-Parade of Homes

Be a part of this annual event which increases traffic through builders' homes while showcasing products and craftsmanship. Sponsor the Parade of Homes at the Presenting, Contributing or Patron levels.

-Table Top Expo Night

Feature your products in a 10 x 10 booth. Over 400 members are present on this single night event. Attend this event as a vendor to display new products and services while supporting your fellow AHBA Members.

-Battle of the Builders

Support our annual charity event by sponsoring a builder in competition!

-General Membership Meetings

Highlight your products and services by participating as a Table Top Sponsor at one of our six General Membership Meetings.

For more information about the benefits of being a member of the Asheville Home Builders Association, visit our website at www.AshevilleHBA.com, contact the office at 828-299-7001, or by email at info@AshevilleHBA.com.