



As a member of the homebuilding industry, this is the best way to get the exposure your company needs to move ahead of the competition. This level of commitment offers high visibility on-site, enhanced opportunities to interact with expo attendees, and display your products.

## **Partner Sponsor (*limit one industry specific company*)**

### **Home & Garden Expo**

- 10 x 10 designated display area in consumer sitting area
- Logo included on 3 aisle banners
- Logo included on entry banner signage

### **Resource Guide**

- Logo on front cover as an Expo partner
- Will receive a two page color center spread

### **AHBA Website**

- Logo with link on Expo website page on AHBA website

### **AHBA Newsletter**

- Logo Included in Expo features
- Will receive a ½ page article in AHBA April or May issue
- Will receive a ½ page ad in AHBA April or May issue

### **Marketing**

- Included in all print advertising to include newspapers, billboards, promo flyers.
- Included in all television advertising

### **Tickets**

- Will receive 15 VIP Builder Preview Event tickets
- Will receive 30 2010 Expo tickets

**Total Investment: \$7500**