

Home & Garden expo



This prestigious sponsorship is the best way to get the maximum amount of exposure for your company before, during and after the Home & Garden Expo. As the show's VIP, you will enjoy enormous benefit through public recognition, marketing efforts and high visibility during the Expo.

Title Sponsor (*limit one*)

Home & Garden Expo

Expo title: Home & Garden Expo presented by "sponsor name"

Logo included on banner sign at AHBA booth (exclusive)

Included on electronic sign at WNC AG Center during event (exclusive)

Logo included on all aisle banners

Logo included on entry banner signage

Resource Guide

Logo on front cover as title sponsor

Will receive full page color ad on back cover

AHBA Website

Logo on home page of AHBA website

Logo with link on Expo website page on AHBA website

AHBA Newsletter

Logo Included in all Expo features

Logo on front page of April Issue

Marketing

Recognition in all advertising, PR efforts, and marketing efforts for the 2010 Home & Garden Expo

Includes billboards, radio, television, print media and press releases

Included in all AHBA emails

Tickets

Logo included on all event tickets

Will receive 20 VIP Builder Preview Event tickets

Will receive 50 2010 Expo tickets

Total Investment: \$15000